

The Sustainability Literacy Test: Implementation strategies for campuses AASHE Webinar – January 2017

jccarteron@kedgebs.com CSR Director – Kedge business School































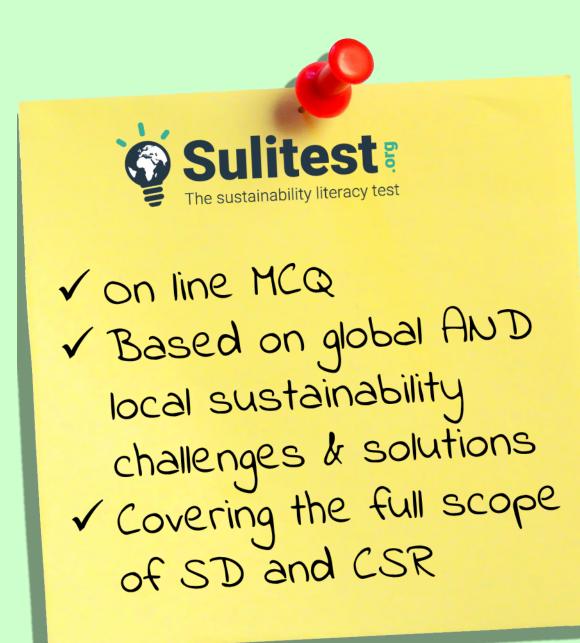




"Sustainability Literacy is the knowledge, skills, and mindsets that help compel an individual to become deeply committed to building a sustainable future and allow him or her to make informed and effective decisions to this end."









Session's architecture



INTERNATIONAL QUESTIONS





SPECIALIZED MODULES

NATIONAL / REGIONAL QUESTIONS



QUESTIONS AND SURVEY CREATED SPECIFICALLY FOR AN ORGANIZATION

Access fee

SURVEYS SOCIO-DEMOGRAPHIC

+ ESD (for Students only)



Local Modules currently available: Brazil, Denmark, Faroe Islands (Denmark), Finland, France, India, Japan, Norway, Peru, South Africa, Sweden, UK, USA

Currently adapting their questions to the new format: Argentina, Belgium, Canada, China, Costa Rica, Egypt, Hong Kong (China), Ireland, Italy, Kenya, Mexico, Quebec (Canada), Spain, Russia



Q

Universities and corporations



Countries

55068

Q

Tests taken in the world

A tangible implementation of



An official partner of the **Global Action Programme for ESD**



One of the 17 featured initiatives of UN Partnership for SDG



A best practice gaining recognition from governments

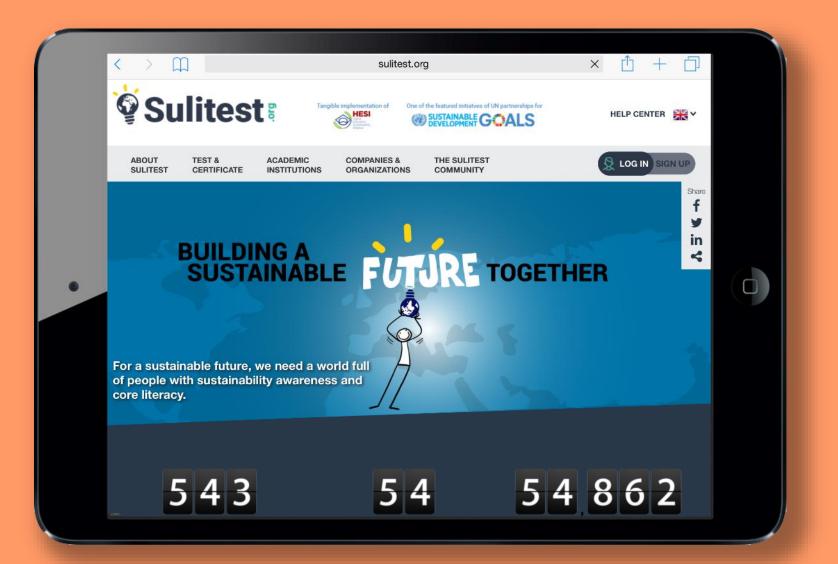
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HOW TO START ?



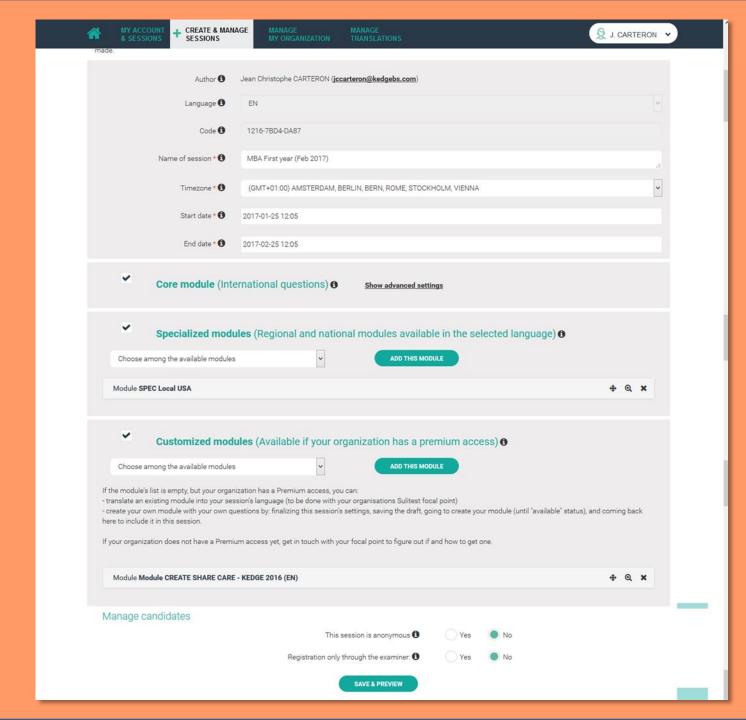
LET'S GET *«***STARTED**

Sign up (5 min)



- \checkmark Wait the validation (1 day to 1 week)
- ✓ Log in 🙎 LOG IN S
- ✓ Organise sessions (2 min)
- ✓ Invite students (2 min)
- ✓ Get result in live

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	ABOUT TEST & ACADEMIC COMPANIES & THE SULITEST SULITEST CERTIFICATE INSTITUTIONS ORGANIZATIONS COMMUNITY	
	Create my account	- 1
	Welcome to Sulitest.org!	
	Your first step is to create your account by filling up this form.	Share f
r R	A (*) in a field means that it is required information.	y in
REGISTER	Individual Organization	~
REO		
	Create an organization's account	
	You are about to register yourself as the official contact and administrator of your organization in the Sulitest.org database.	
	Academic institution Company or other private or public organization	
	Thank you for your interest in the Suittest! If you already had an account on the former platform (before September 2016), try to login first with the same login and password: It is very likely to work. If it doesn't work, then please fill in this sign-up form.	
	Create an account for an academic institution	2
	The creation of such an account is restricted to persons duly authorized by their organization.	
	As a representative of your organization, and administrator of your organization's account in Sulitest.org, you will be responsible for the creation and management of examiners. They will then be able to create sessions for your target audience (you will have this authorization too).	Share
	Please make sure you are entitled by your organization to take this role.	f ¥
	You can also check here the list of organizations who already registered in your category, to make sure none of your colleagues already signed up for your organization.	in ≪
	Login	
	Email *	
	Confirm email *	
	Password *	
	Confirm password *	
	Profile	-
	First name *	10:28
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Add candidate(s)

Session

INVITE PEOPLE

ANONYME SESSION FOR THE SAB - september 2016

Here you can add candidates to the session you have chosen in the list above (or choose another session in the list).

v

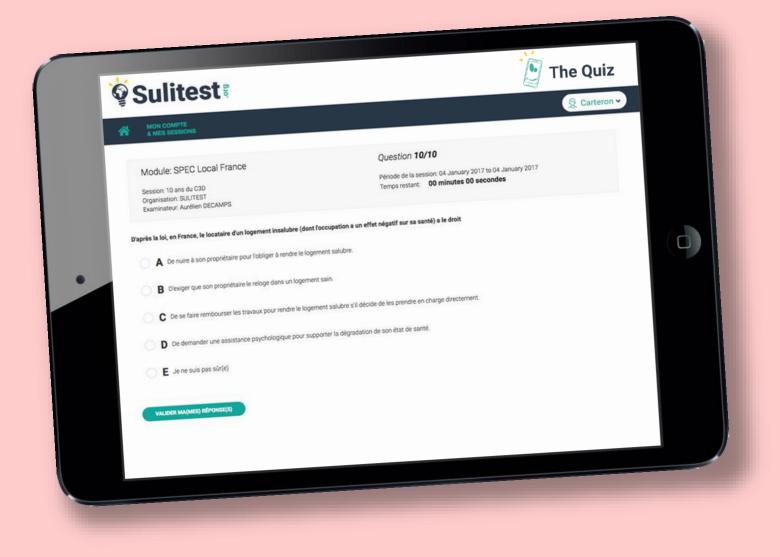
For this session, only the examiner can add candidates by ticking the box below. <u>And be aware that clicking on 'add candidates' before leaving this page will send the emails/invitations immediatly!</u> If you would like to send emails/invitations later, do not choose any option and please come back to this page when you will want them to go.

I might have already registered candidates (see list in tab "Create & manage sessions > candidates"), and I have a new list with more candidates that I want to sign up myself (required: first and last names, emails). They will receive their login and a temporary password.

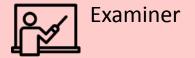
Fill in the chart below with your candidates' information. Or copy and paste from a spreadsheet, in the format below.

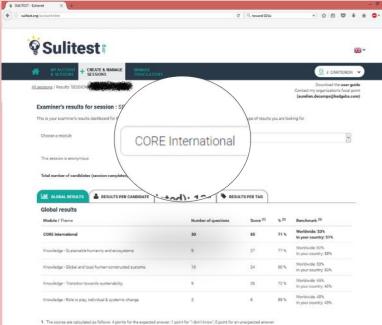
Email	Firstname / Prénom	Lastname / Nom				
ADD CANDIDATE(S)						

AND... THAT'S IT !



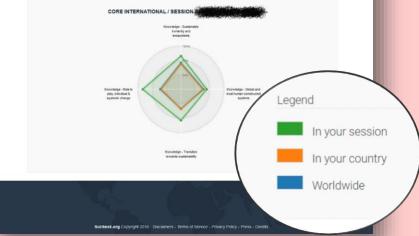


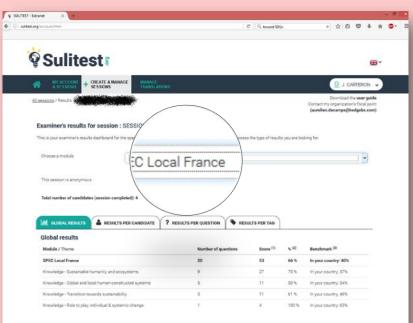




2 The % represents the percentage of expected answers

3. Average % of expected answers



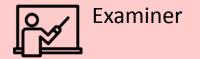


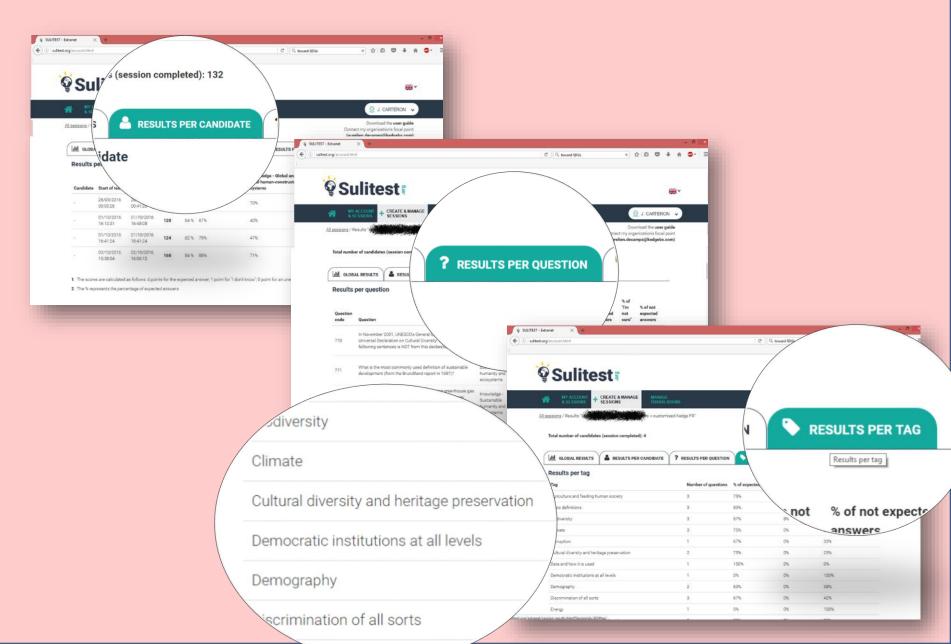
1. The scores are calculated as follows: 4 points for the expected answer; 1 point for 1 don't know"; 0 point for an unexpected answer.

2. The % represents the percentage of expected answers

3 Average % of expected answers









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All sessions /	/ Results	edge F			
Examin	er's results for session : SESSION	Module CREATE SHARE CAR	E - KED	GE 20	16 (EN
This is you	r examiner's results dashboard for the specific session named				
Choose	a module Module CREATE SHAF			_	
		11:132			
This ses	ssion is anonymous				
Total nu	mber of candidates (session completed): 2				
Results	per scoring questions				
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Results There is no :	per scoring questions scoring question in this module		Answer rate	View details	
Results There is no : Results Question	per scoring questions scoring question in this module per not scoring questions	t-il été un critère de choix de votre école?			
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ONE TOOL, MANY USES

- Map the sustainability literacy of your incoming student body
- ✓ Raise awareness amongst your students, team, faculty...
- Attract and retain talents, preselect students for a specific course or program
- ✓ Assess your institution's curricula (entry and exit testing)
- ✓ Provide indicators and tangible data to external auditors
- ✓ Collect data for your research
- Customize your own module for a specific program...



IMPLEMENTATION @



- Intake session (2500 students/year) with a customized survey made by Sustainable Development Dpt.
- ✓ Test at the end of the cursus (mandatory score in 2020)
- Suliquiz for all staff members (March) + customised modules for administrative dept.
- ✓ Data management : accrediting boddies, Green Plan...
- ✓ Team of researchers
- customisation for each program : Supply chain,
 - Entrepreneurship, sutainable Finance, Social business,

Maritime, Wine management, Design thinking, HR ...)



What is "v	vellbeing" for you?			KE			E CREATE SHARE CARE
	What are the means of your commitment? (tick the relevant boxes)			BUSIN	IESS	SCF	HUOL
	Donate to charities, invest in meaningful proje	ects (crowdfunding)				- 11	Hultiple choices & Single answer - Checkbox
		(- 11	Multiple choices & Single answer - Drop-down
			Never	Sometime often	Always	- 81	Hultiple choices & Multiple Answers - Checkbox
						- 1	- Open-Ended Text - One Line
	Volunteer in the fied (NGO, help out in my cor	nmunity / neighborhood)	0	0 0	\bigcirc		Open-Ended Text - Multiple lines
		-					 Mumeric value Percentage
		For you, it is important for a business so	chool to integrate CSR a	and sustainable devel	opment in		Date
		campus management					Date & Time
	Sign petitions, Participate in public protest a						🗮 Likert scale / Rating - Checkbox
				Not at all	Why not	Yes	It S 🔲 Likert scale / Rating - Drop down
							Ranking - Input boxe
							↓ ¹ ₉ Ranking drop-down
	Recycle my waste	classes and pedagogy					Drop-down matrix
							Input boxes matrix
				Not at all	Why not	Yes	It S 🇰 Checkboxes matrix - One choice
							E Checkboxes matrix - Multiple choice
What preven	tion activities would you like to see in a school	student projects					
in a proton							
✓ A	"Burn out" prevention			Not at all	Why not	Yes	It should be mandatory
R B	Road safety	To which extend did Kedge Business	School's CSR and susta	inability policy influen	ce your deci	sion to en	iroll into the school?
• D	Road Salety						
		A Not at all					
✓ C	Relaxation workshop, yoga						-
✓ D	Addictions prevention	B I heard about it					
✓ E	Healthy lifestyle (sport, sleep, balanced diets)	C I was interested by it					PREMIUM
✓ F	STI and HIV testing	D It's one of the main reaso	on I came to Kedge				***

COMPANIES ARE NOW STARTING TO USE IT

L'OCCITANE EN PROVENCE





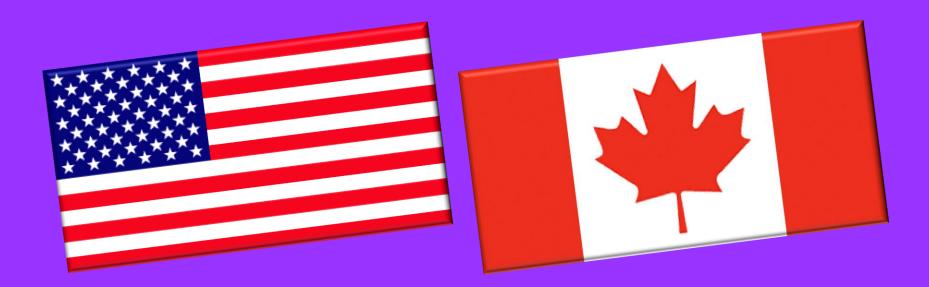












Debra ROWE

kathleen NG



- Organize sessions for your students, staff...
- Become a contributor for the core module
- Be part of your **local committee**
- Help us with translation,
- Use data for your research,
- Spread the word toward companies
- And customize FOR FREE (until July 2017 for all full players)!



A « Full Player » is an Academic Institution committed to integrating the Sulitest into its university practices. In order to be recognized as Full Player, an Academic institution must commit to have :

- Either : at least 75 % of incoming or outgoing students take the Sulitest,
- Or : more than 2.000 tests taken per year

All Academic Institutions who commit to become a "Full Player " before the HLPF (High Level Political Forum, at the UN headquarter in July) will get free Premium Access for 6 months (including capability to create customized modules and access to the Quiz)





Contact us

- Suggest some international questions <u>anja@sulitest.org</u>
- Be part the USA community <u>roweocc@gmail.com</u>
- Be part of the Canadian community kathleen.ng@mcgill.ca
- Link us with the corporate world yves@sulitest.org
- Decide to become a « full player » and get a free
 And ^{the Quiz} until July 2017 <u>jc@sulitest.org</u>
- Any other questions : <u>contact@sulitest.org</u>



Play as a team with the new Sulitest game!



FREE FOR UNIVERSITIES WITH A PREMIUM ACCESS



Teams for this AASHE webinar (by last name)

> A to F -> Team 1 G to L -> Team 2 M to R -> Team 3 S to 2 -> Team 4



How To START From your smartphone or tablet

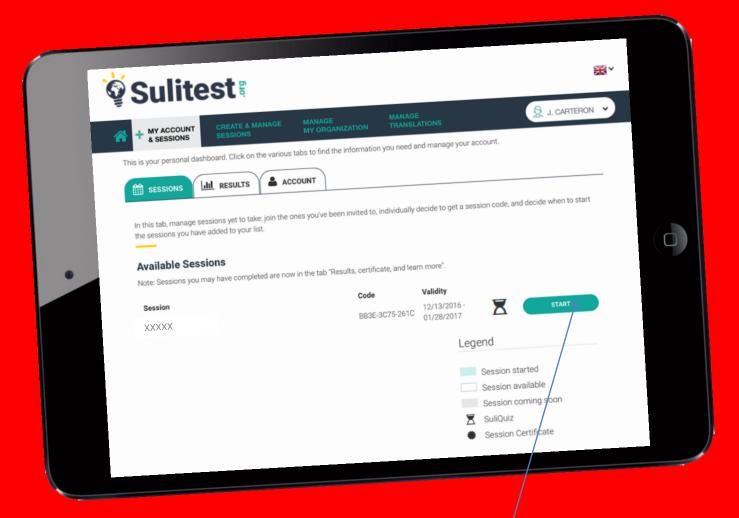












On the Session tab, scroll down to "Available Sessions". Click "Start" to the right of the "XXXXX" session



Contact us

- Suggest some international questions <u>anja@sulitest.org</u>
- Be part the USA community <u>roweocc@gmail.com</u>
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APPENDIX A









Simplified User's Guide

Forewords

Thank you for being part of the Sulitest community... We hope that your enthusiasm, knowledge, skills and mindset will help make the world a little better every day.

This simplified user's guide will provide you with an overview of the Sulitest website's main functionalities for the various roles and responsibilities involved in the Sulitest program for your organization.

We've tried to make the Sulitest website as easy to use as possible... but in case of any questions, you'll find this little information for pictogram throughout the pages... Just click on it, and you'll find assistance

If you need more assistance, encounter difficulties, or just have a suggestion, please feel free to contact us at: support@sulitest.org

The Sulitest.org Team





Your role in the Sulitest program for your organization



Your role in Sulitest	What you'll be able to do	See page
Focal Point	 The "Focal Point" is the person in charge, for one specific organization, of managing the Sulitest Program for this specific organization. His/her main role is to: Supervise the program Appoint the examiner(s) Personalize the interface for his/her organization Purchase additional services 	
Examiner	 The "Examiner's" main role is to: Manage sessions and candidates (define modules, dates, invite candidates) Supervise the results of the sessions he/she organized He may also, using the "Premium Access" feature, create a set of questions specific to his/her organization 	
Candidate	As a candidate, you'll be able to: - Pass the test - See your results and get feedback on your answers	

What you'll see as a ...



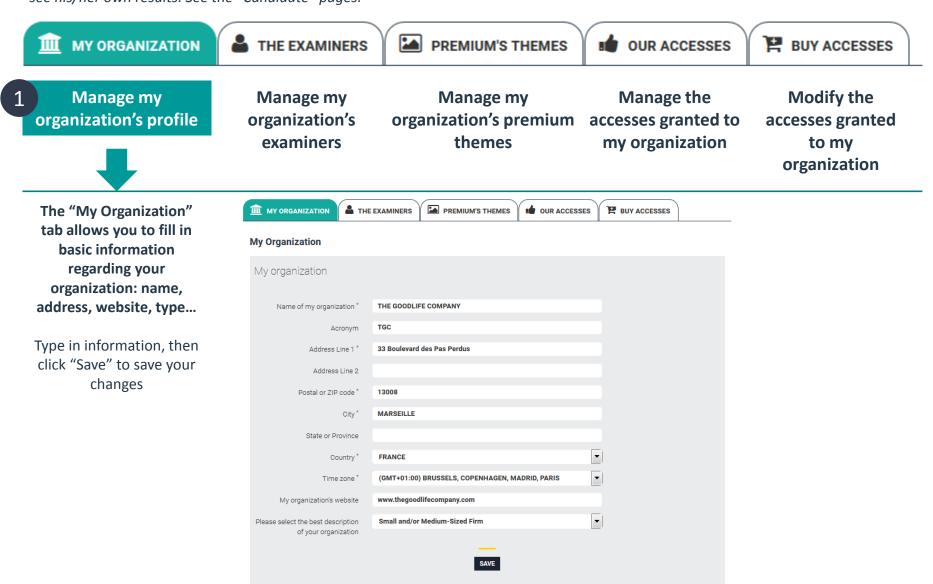
Focal Point	MY ACCOUNT CREATE & MANAGE MANAGE MY ORGANIZATION
	Download the user guide Contact my organization's focal point (test@test.com)
	IN ORGANIZATION LE EXAMINERS PREMIUM'S THEMES OUR ACCESSES PREMIUM'S THEMES
Examiner	MY ACCOUNT & SESSIONS
	Download the user guide Contact my organization's focal point (test@test.com)
	This is your examiner's dashboard. Click on the various tabs to create and manage your sessions and candidates. Examiners whose organizations have a Premium access can also create their own modules and questions.
Candidate	+ MY ACCOUNT & SESSIONS
	Download the user guide Contact my organization's focal point (test@test.com)
	This is your personal dashboard. Click on the various tabs to find the information you need and manage your account.
	SESSIONS

Any questions regarding the functionalities of this site? Just click on the "Information" icon close to the field you're working on.
 Need more assistance? Feel free to contact us at: support@sulitest.org

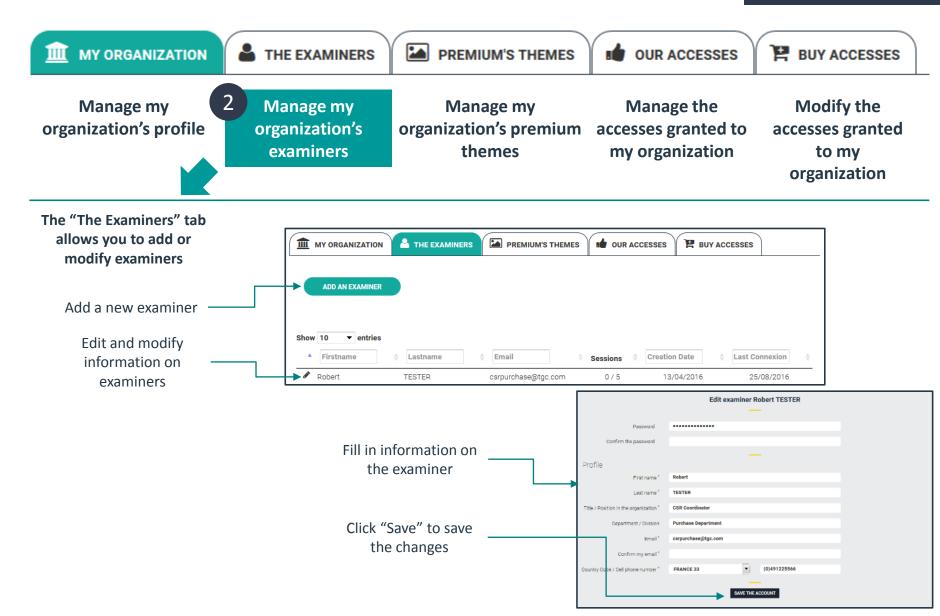
The "Focal Point" Interface

The "Focal Point" interface allows the Sulitest program manager for one specific organization to perform administrative tasks related to the organization and management of the Sulitest for his/her organization *NB: The "Focal Point" interface also allows the "Focal Point" to manage his/her own profile, take the test, see his/her own results. See the "Candidate" pages.*



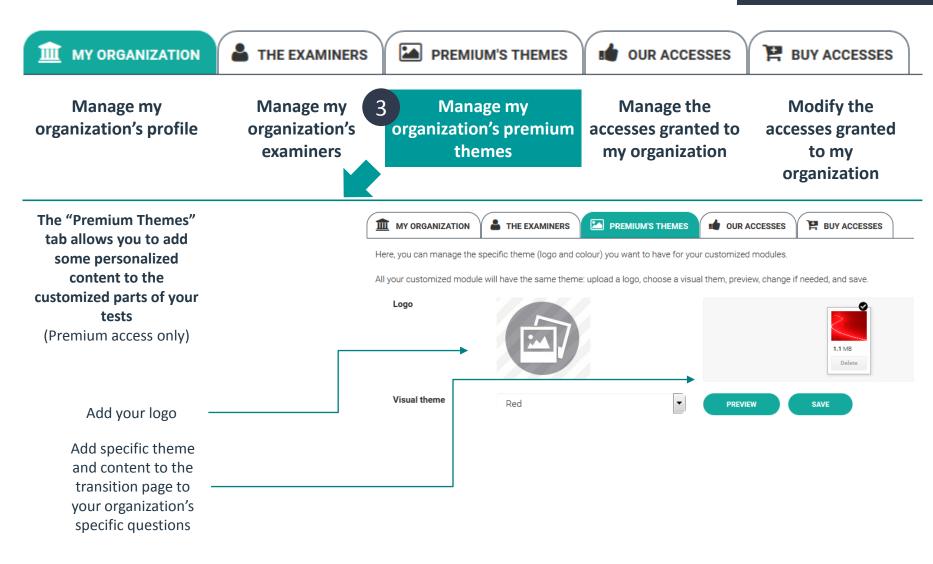






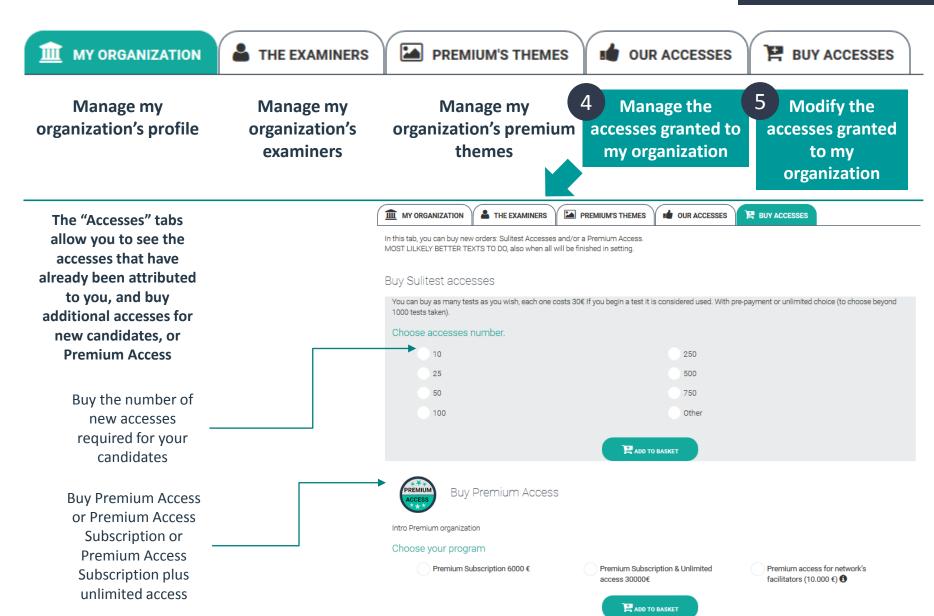
The "Focal Point" Interface





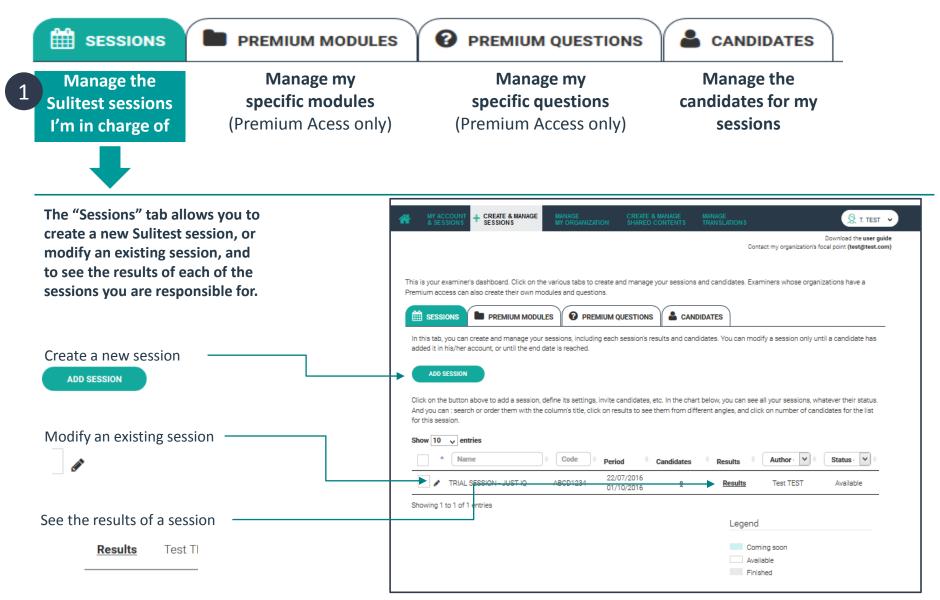
The "Focal Point" Interface





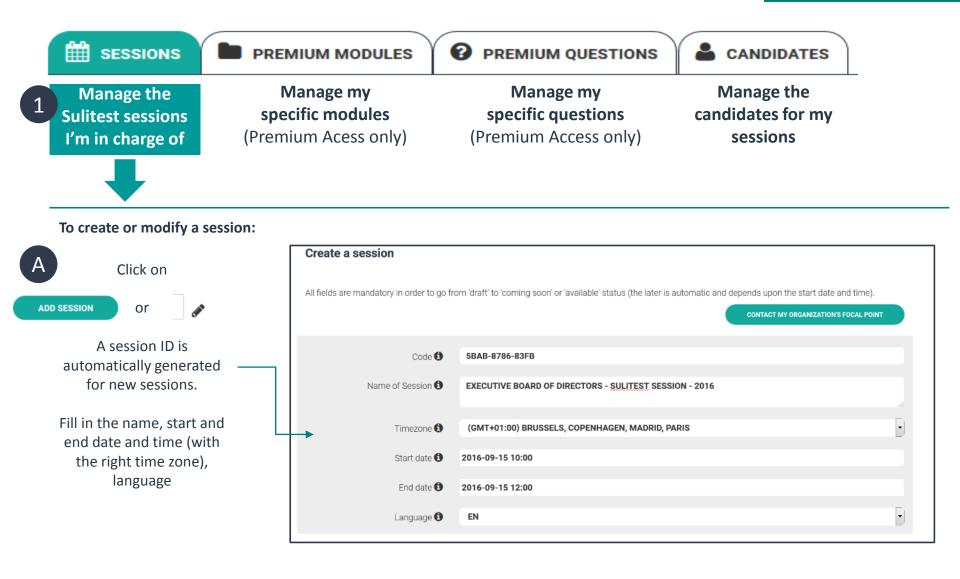
The "Examiner" interface allows each examiner appointed by the "Focal Point" to perform administrative tasks related to the organization and management of the Sulitest sessions he/she is in charge of.

NB: The "Examiner" interface also allows each examiner to manage his/her own profile, taketest, see his/her own results, like any other user. See the "Candidate" pages.

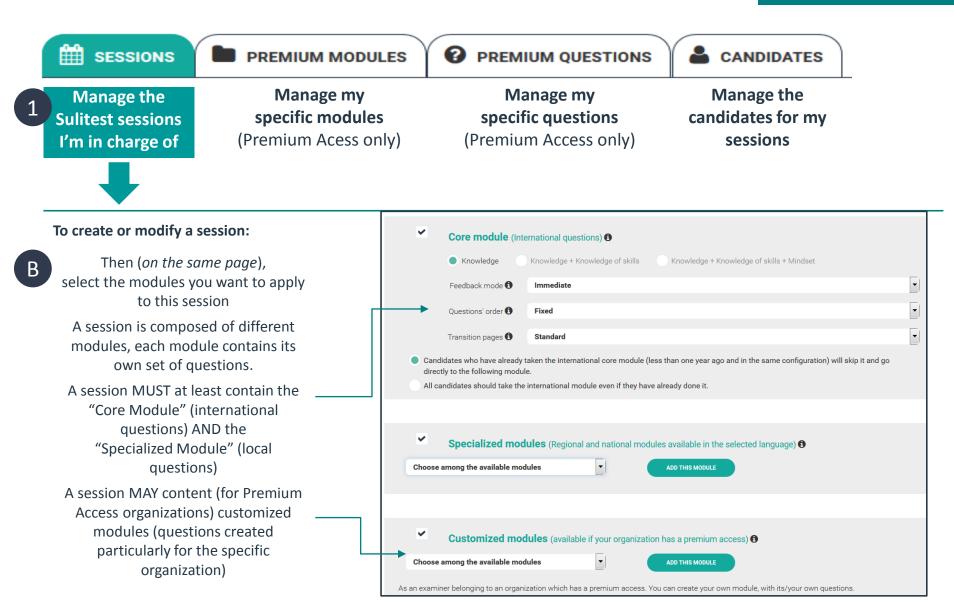














Examiner

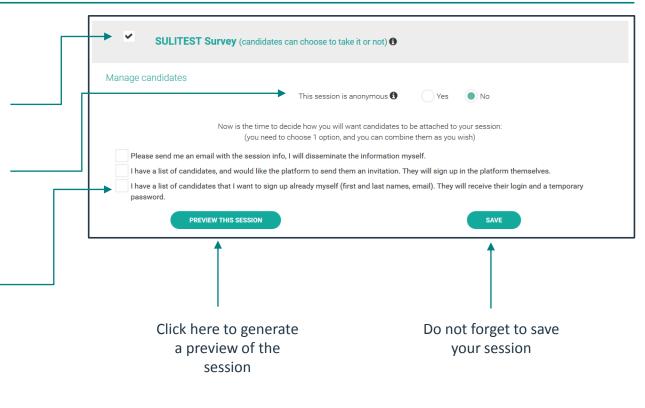


To create or modify a session:

(on the same page) The examiner can generate a "Survey" (gathering information on the test participants, to enable better statistics on the test results)

The examiner can also decide to make the session "Anonymous" (results are made available only to the candidates)

A link for the registration of candidates will be generated. The examiner can also decide if the invitation link is sent directly to the participants by the system, or if he/she wants to send the link himself/herself, have the candidates register by themselves or register them directly





Examiner



The "Premium Modules" tab allows organizations with "Premium Access" to create and maintain specific modules, and the questions for this module, for instance modules that are specific to a certain population (senior management, purchasing department, production...) to their values or to their industry.

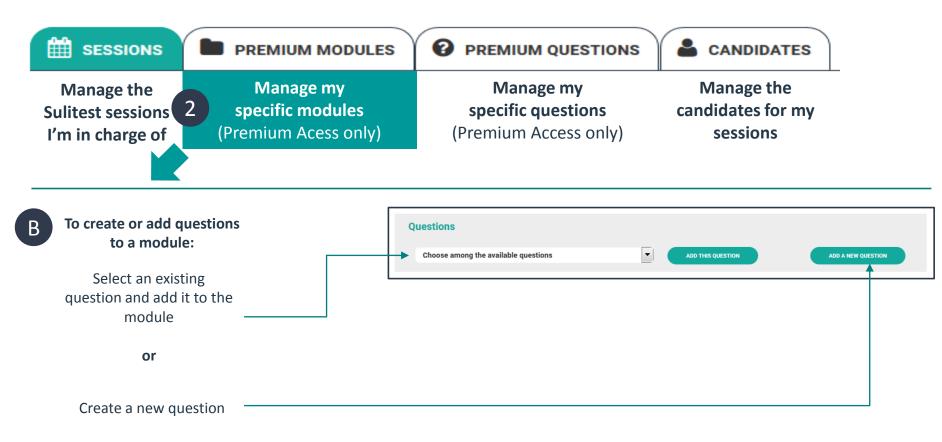
To create a new module:

Fill in the description and the parameters of the module

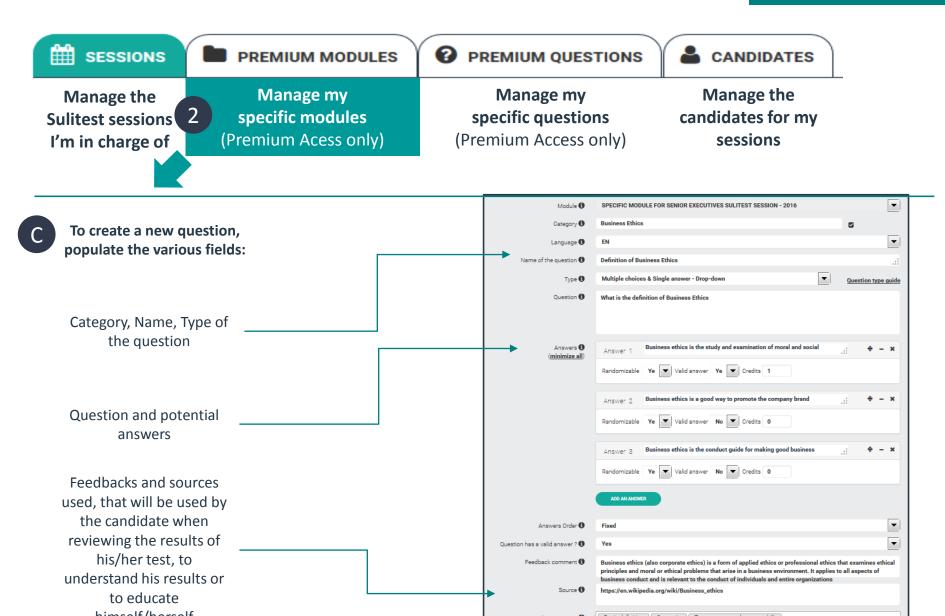
You will be able to start creating questions after saving the module

	Create a module				
	All fields are mandatory in order to go from 'draft' to 'available' status.				
	Author 🕄	Robert TESTER (csrpurchase@tgc.com)			
	Name of Module 🕄	SPECIFIC MODULE FOR SENIOR EXECUTIVES SULITEST SESSION - 2016			
	Description 🕄	This module is for the first <u>Sulitest</u> session at <u>TGC</u> . It is intended for Senior Executives and board members			
	Туре 🕄	Customized			
	Language	EN			
	Questions' order 🕄	Fixed			
	Can be changed per session? 🛈	Ves No			
	Feedback mode 🕄	Immediate			
	Can be changed per session? 🚯	Yes No			
	Writers	Robert TESTER			
	Status	Work in Progress			
	Questions	You must save your module to be able to create new questions.			

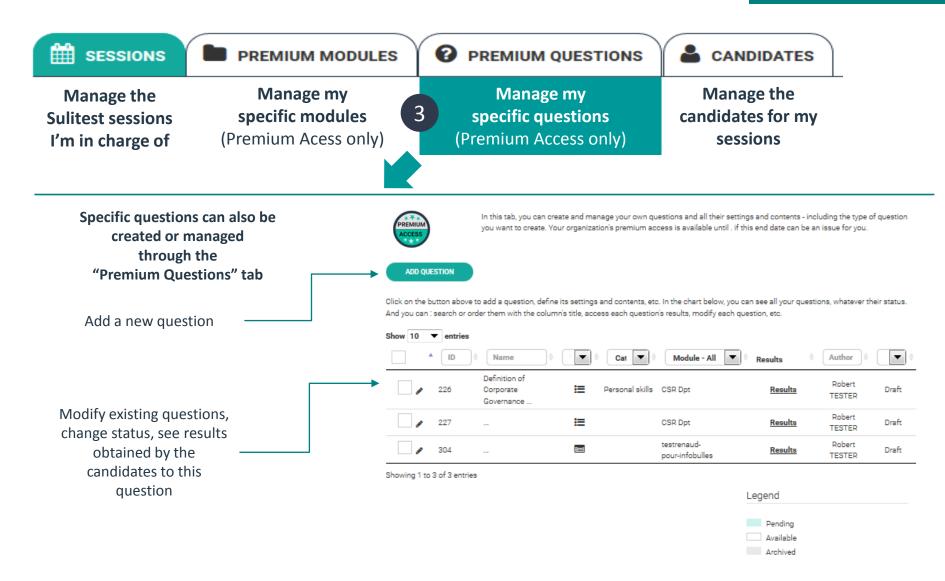




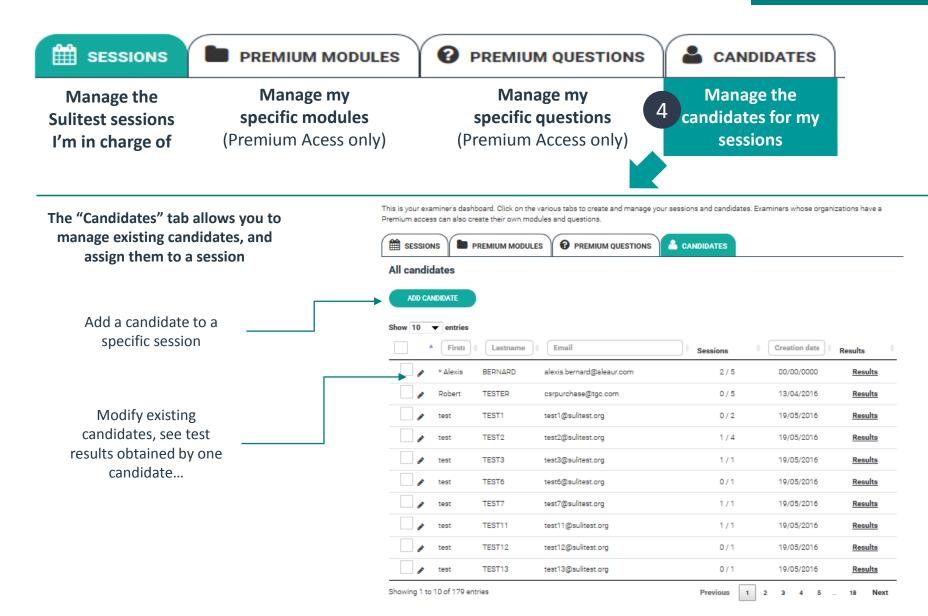








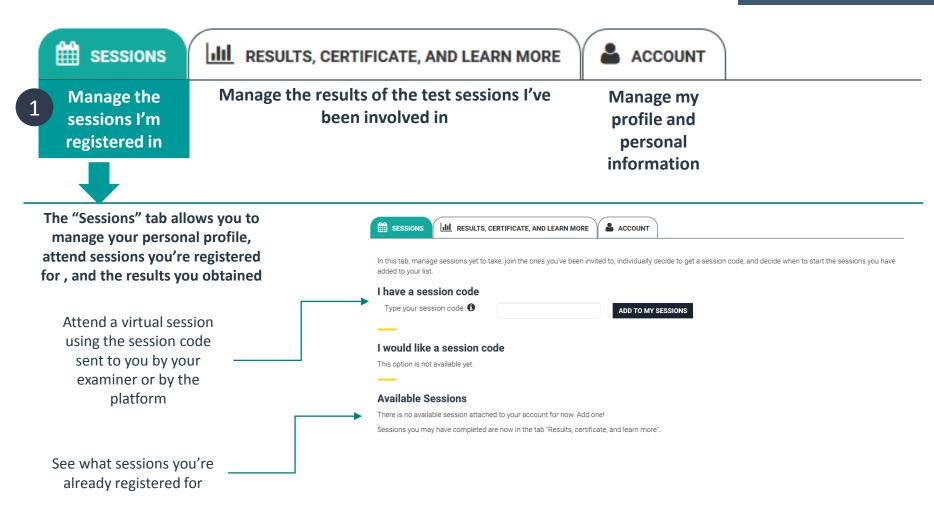




The "Candidate" Interface



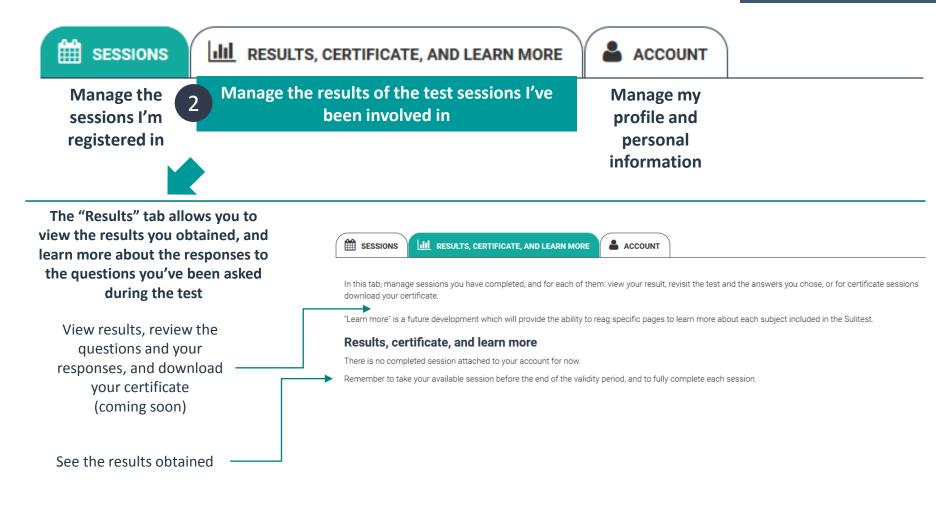
Candidate



The "Candidate" interface

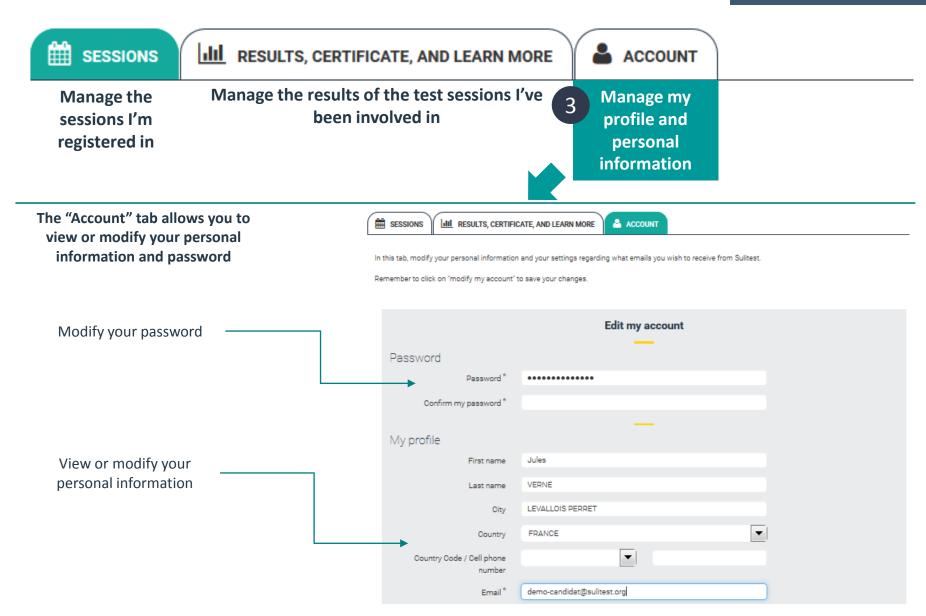


Candidate

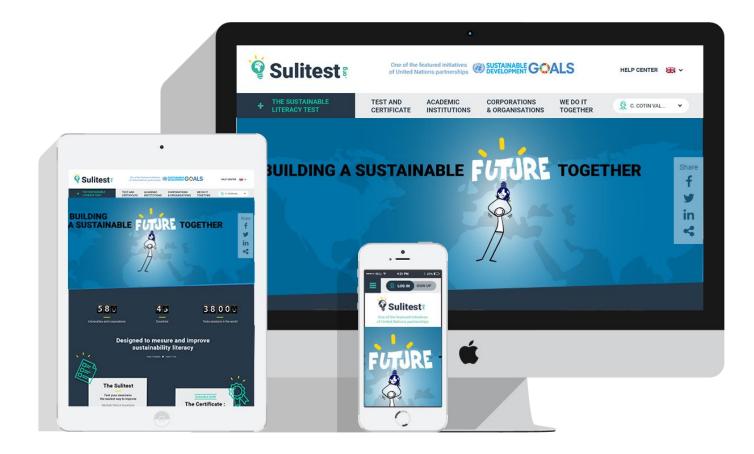




Candidate



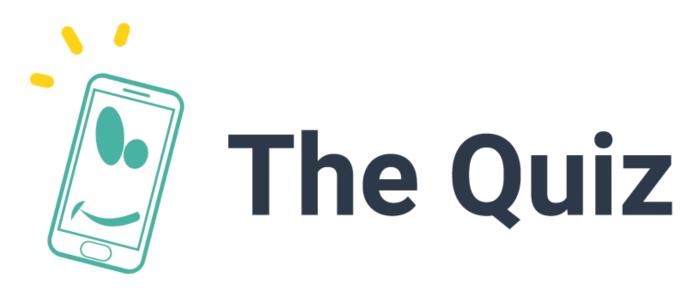




Any Questions ? Contact us support@sulitest.org

APPENDIX B





Play as a team with the new Sulitest game!





Instructions:

Divide participants into teams (minimum 2) on the Sulitest platform set-up. Teams connect via their phone or tablet to the game session. They have one minute to answer each of the 10 randomly selected questions. The individual results are presented on the screen with the questions. Graphs display the number of teams connected, the answers chosen and the each team's results by question, and an overall summary showing the winning team and their results.

<u>Logistics</u>: video projector and a good wifi connection so guests can connect via their phone. An excel listing (with email, name, first name, name of the team) allowing to invite the participants just before the session.



(smartphone or tablet)



Quiz homepage



Welcome to this SuliQuiz session

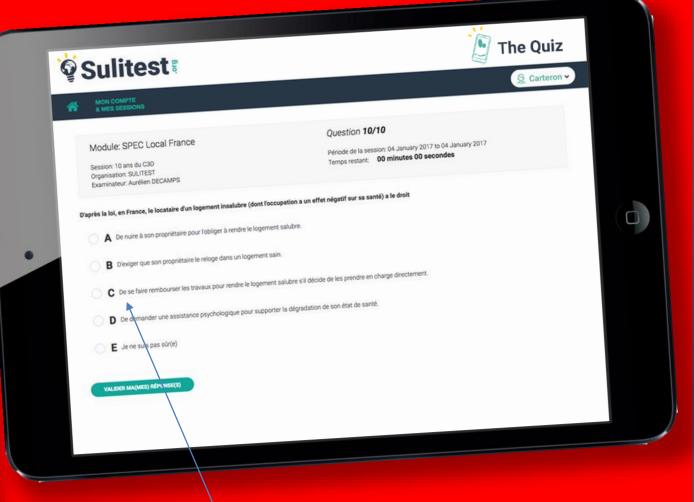
SuliQuiz allows an interactive and group discovery of the Sulitest: an international initiative assessing core sustainability literacy with a standardized test.

You will:

- Answer a selection of Sulitest questions. - See the questions' answers, their comments, and your team's results. - Have to answer each question within the time limit!

Now follow your facilitator's guidance, and we wish you a good SuliQuiz!





As soon as the animator launches the countdown, players are given the questions and they must choose the right answer.

Player Screen

(smartphone or tablet)





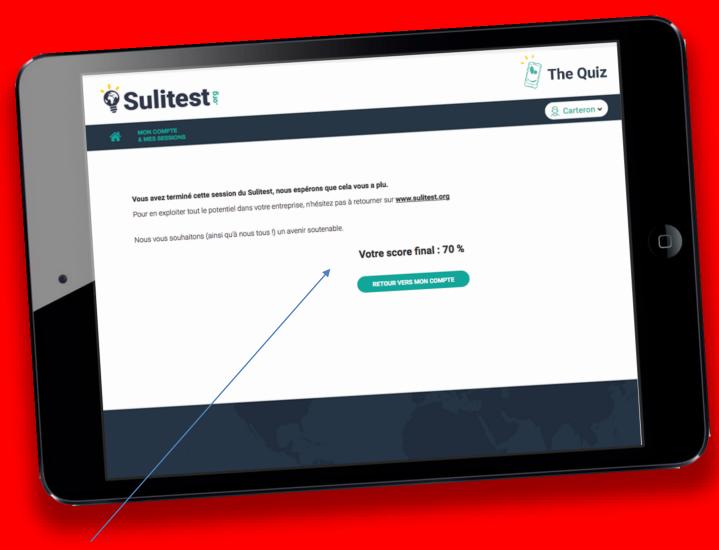






(smartphone or tablet)





At the end of the game, players are given their individual score on their screen.

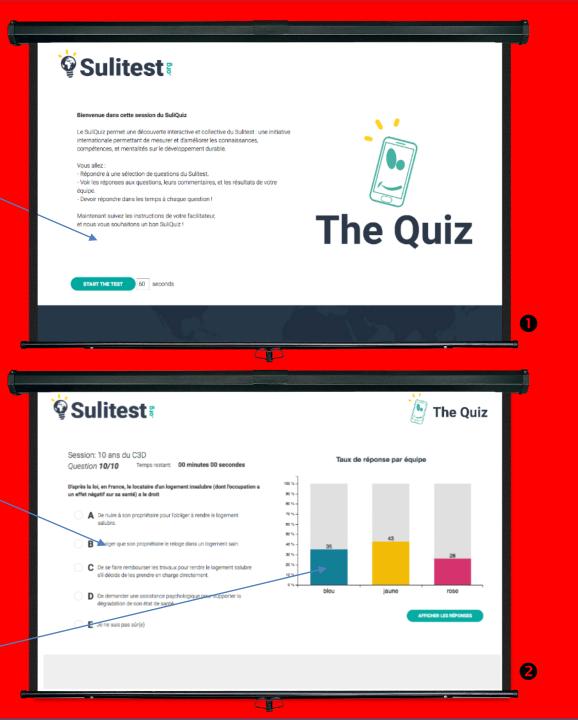
Animator Screen

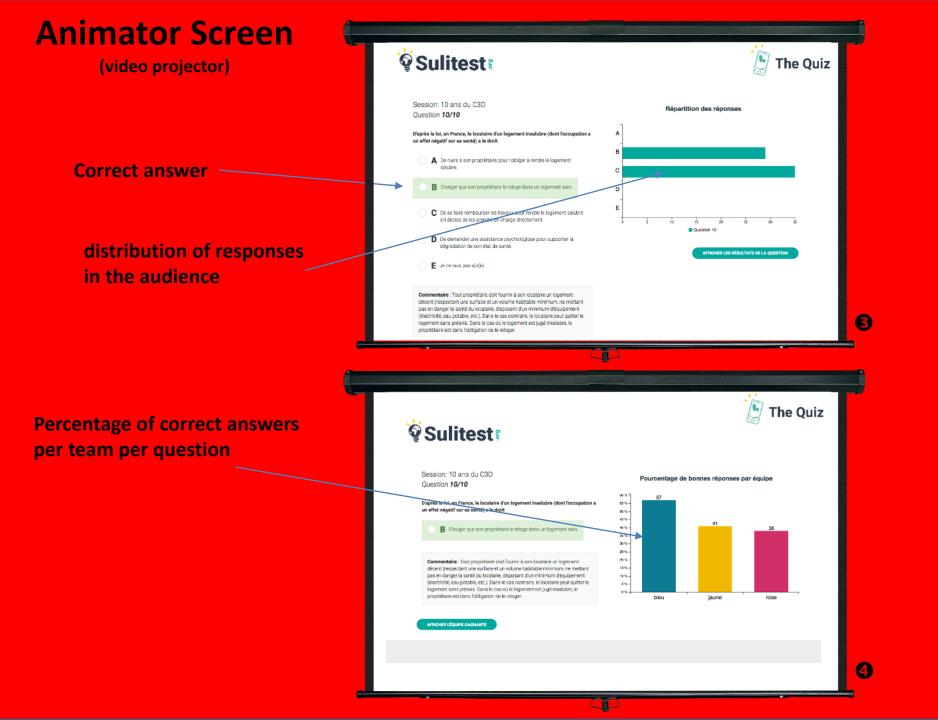
(video projector)

Animator chooses the timing for each question (default: 60 sec)

Question & ______ possible answers

Interactive response rate per team

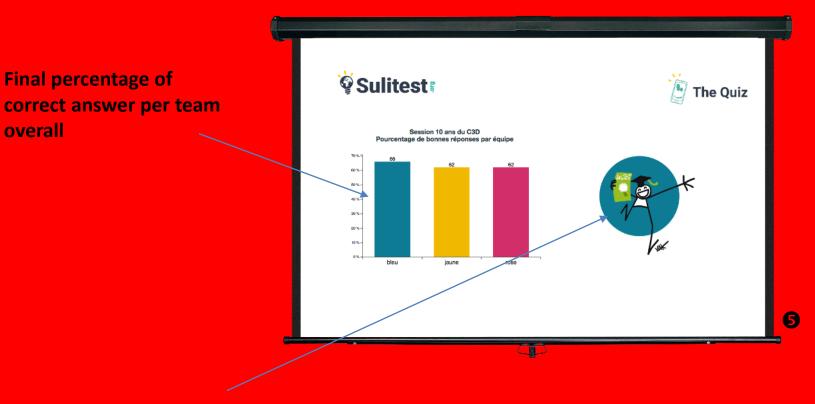




Animator Screen

(video projector)





Color of the winning team

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Contact us

- Suggest some international questions <u>anja@sulitest.org</u>
- Be part the USA community <u>roweocc@gmail.com</u>
- Be part of the Canadian community kathleen.ng@mcgill.ca
- Link us with the corporate world <u>yves@sulitest.org</u>
- Decide to become a « full player » and get a free
 And ^{the Quiz} until July 2017 jc@sulitest.org
- Any other questions : <u>contact@sulitest.org</u>